



## Mitel Product Rebranding

Mitel products are being rebranded to provide a simpler Mitel story that is more in line with how customers buy unified communications solutions.

### MiVoice

MiVoice includes Mitel call control platforms, management solutions and our desktop phone portfolio.

Previous Product Branding	New Product Branding
Mitel Communications Director (MCD)	MiVoice Business Available as: <ul style="list-style-type: none"> <li>• Software for 3300 controller</li> <li>• Software for Industry Standard Server</li> <li>• VMware Virtual Appliance</li> <li>• Multi-instance platform</li> </ul>
Virtual Mitel Communications Director (vMCD) Multi-Instance Communications Director (MICD)	
Mitel 5000 Communications Platform	MiVoice Office
Mitel Border Gateway	MiVoice Border Gateway
Mitel Enterprise Manager	MiVoice Enterprise Manager
Mitel Call Accounting	MiVoice Call Accounting
Mitel Business Dashboard	MiVoice Business Dashboard
Mitel IP Phones: Mitel 5330, 5360 etc.	MiVoice IP Phones i.e. MiVoice 5330, 5360 etc.
Mitel Digital Phones: Mitel 8528, 8568	MiVoice Digital Phones i.e. MiVoice 8528,8568
Mitel DECT Phones: Mitel 5610	MiVoice DECT Phones: MiVoice 5610
Mitel 5550 IP Console	MiVoice 5550 IP Console
MCD HTML Application	MiVoice HTML Application
UC360 Audio Variant	MiVoice Conference Unit
UC360 Video Variant	MiVoice Video Unit

### MiCollab

MiCollab replaces the Mitel Applications Suite and will be sold as a single solution, as opposed to a collection of individual applications as it has been in the past. Individual applications like Unified Communicator Advanced, NuPoint UM and Mitel Collaboration Advanced will now be considered features of MiCollab.

Previous Product Branding	New Product Branding
Mitel Applications Suite (MAS)	MiCollab
Unified Communicator Advanced (UCA)	MiCollab Client
Unified Communicator Advanced Mobile	MiCollab Mobile Client
UCA Web/Mobile Portal	MiCollab Web Portal
NuPoint UM (as part of MAS)	Feature of MiCollab – unified messaging
NuPoint Speech Auto Attendant	Feature of MiCollab – speech auto attendant
Mitel Collaboration Advanced (MCA)	Feature of MiCollab - audio, web and video conferencing



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## MiContact Center

MiContact Center includes all components of today’s Customer Interactions Solutions portfolio. Individual products such as Visual Workflow Manager, Intelligent Queue etc. will be considered licensable components of the MiContact Center Business Edition and Enterprise Edition offerings, not separately branded products.

Previous Product Branding	New Product Branding
Contact Center Enterprise Edition	MiContact Center Enterprise Edition
Contact Center Business Edition	MiContact Center Business Edition
Customer Service Manager	MiContact Center Office

## Product Not Being Rebranded

Non-software products and certain products that are not a significant part of Mitel’s story will not be re-branded, including the following:

### Controllers and Gateways

- 3300 CX II Control
- 3300 CXi II Controller
- 3300 Mxe III Controller
- 3300 AX Controller
- 3300 CX Media Gateway
- 3300 Mxe Media Gateway

### Other

- Mitel Live Business Gateway
- Mitel Open Integration Gateway
- Nupoint UM 60 and 120 (Stand alone)
- Streamline
- ER Advisor
- Management Access Point
- Unified IP Client for Sun Ray
- Desktop Accessories (i.e. Blue tooth)
- UC Express

### Services

- Remote Monitoring as a Service (RMAS)
- Software Assurance & Support
- Maintenance
- Professional Services
- Feature Teacher



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